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ABSTRACT

This is a guide to business and community programs in support of local education in San Diego, California. Contact information and descriptions are given for 21 programs, including adopt-a-school, health, counseling, economics education, basic skills tutorial, career awareness, work experience, and voter registration programs, a teacher internship program, a school district property management committee, and a budget planning advisory committee. (CMG)

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# SAN DIEGO CITY SCHOOLS
# BUSINESS/COMMUNITY PROGRAMS
# IN SUPPORT OF LOCAL EDUCATION

AUG 1 1984

Prepared for the
California Roundtable
Education Programs Catalog

August 1983

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BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Adopt-A-School Partnerships

Name of Contact: Jeanne Jehl

Title: Business/Education Partnerships Coordinator

School or Organization: San Diego Unified School District

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8530

Program Description: San Diego City Schools instituted an "Adopt-A-School" program in July of 1982. During the first year of Adopt-A-School partnerships, 25 of the district's 158 schools were paired with businesses, service clubs or Navy commands to plan programs which benefit both the schools and their adopters.

No financial commitment is requested from groups participating in Adopt-A-School partnerships; however, about half of the partnerships have included donations of money, and other adopters have donated equipment and supplies. The major feature of the partnerships, however, is the utilization of time and expertise from the business community to support and supplement school programs.

In the first year, much time has been spent on initial communication, bridging the "culture gap" between the public schools and the private sector or the Navy. Building and maintaining communication between partners is probably the most crucial factor in an Adopt-A-School partnership; most partnerships which falter do so because of the inability or unwillingness of the partners to communicate their needs and reactions.

One of the most frequently-voiced criticisms of Adopt-A-School programs is that they are "nothing but PR" and fail to provide meaningful involvement of businesses in school programs. To help assure that substantive programs are devised and implemented, all Adopt-A-School partnerships in San Diego City Schools are required to design a written agreement, which is then submitted to the Board of Education for its approval. Twice each year, coordinators from the business and school submit written evaluation of their partnerships to the district coordinator.

In the second year of the Adopt-A-School program, a three-fold emphasis is planned: 1) providing support and coordination to existing partnerships, to assure quality and continuity in these programs; 2) expanding the number of schools involved to a minimum of 50, and 3) increasing communication between partnerships and visibility of the program in the community at large.

It would be premature to state that the Adopt-A-School program has had a major effect on business or schools in less than one year of operation. It has enabled the public schools of San Diego to touch into a vast network of support from the business community. Involved businesses report that participation has helped their employees to increase understanding of the needs of the schools, served as a source of job enrichment for employees, and provided a beginning for students to develop the skills they need to be successful in the world of work.
(See Attachments)
Model Adopt-A-School Partnership Descriptions Follow:

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

MODEL ADOPT-A-SCHOOL PARTNERSHIPS

General Dynamics, Electronics Division
and
Serra Junior-Senior High School
Recognized by Board of Education December 10, 1982

General Dynamics is a manufacturer of electronic equipment and supplies, with 2000-3000 employees.
Program Activities include:

a) Computer training for Serra staff and students,
b) Presentations in classrooms including: Word Processing, Marketing Careers, and "CAD/CAM and Related Careers",
c) Internship positions for business students,
d) Donations of equipment-drafting table, copies, desk, and surplus equipment, and
e) Cooperative design project to create kiosk for ASB.

Solar Turbines, Incorporated
and
Mission Bay High School
Recognized by Board of Education February 23, 1983

Solar is manufacturer of industrial gas turbines, with 3000-4999 employees. Mission Bay is a comprehensive senior high school with a magnet program in marketing and graphics. Enrollment is 1300 students.

Program Activities include:

a) Solar representative on magnet program advisory committee,
b) Staff development and training presentations at Mission Bay by Solar employees,
c) Planning meeting with Mission Bay science department and Solar research department for 1983-84 partnership,
d) Performances by Mission Bay High School Jazz Ensemble and Swing Choir at Solar, and
e) Donation of $500 scholarship by Solar for graduating student in science, engineering, or business administration.

Peninsula Bank of San Diego
and
Dana Junior High School
Correia Junior High School
Recognized by Board of Education February 23, 1983

The bank has 50-99 employees.
Dana is a junior high school, grades 7-9, with 800 students enrolled.
Correia is also a junior high school, grades 7-9, with 1000 students enrolled.

Program activities include:

a) Partnership activities with Dana included sponsorship of awards for intramurals program, social hour for Dana staff and PTA with bank staff, and sponsorship of promotion certificates for eighth-grade students.

b) Dana Junior High School was combined with another school to create Correia Junior High School. In 1983-84, partnership activities will focus on building community support and student unity at Correia. Projected activities include new Correia book covers for all students, hosting a reception for press and community prior to the opening of school, and building a closer relationship with the nearby YMCA.

Hillside Hospital
and
Grant Math/Science Magnet School
Recognized by Board of Education February 23, 1983

The hospital has 300-499 employees.
The magnet school has 550 students in grades K-6.

Program activities include:

a) Classroom presentations about health science,
b) Small-group student tours of specific hospital departments and,
c) Display of student art work at hospital

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Basic Educational Skills Tutorial Program

Name of Contact: Ambrose Brodus

Title: Vice-President

School or Organization: San Diego Urban League, Inc.

Address: 4261 Market Street, San Diego, CA 92102

County: San Diego

Telephone: (619) 263-3115

Program Description: The Basic Educational Skills Tutorial Program, a joint project of Kappa Alpha Psi Foundation and the San Diego Urban League, Inc. will be instituted in Fall, 1983 to provide tutorial services for students at one elementary school, one junior high school, and one senior high school in Southeast San Diego. The project, one of three in the country sponsored by the National Urban League, Inc., will utilize volunteer tutors recruited by the Urban League, and will receive a minimum of $28,000 in funding from the Urban League and the fraternity. Staff at the three schools will refer students who need assistance in basic skills achievement.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Business/Education Partnerships Program Coordinator

Name of Contact: Jeanne Jehl

Title: Coordinator, Business/Education Partnerships Program

School or Organization: San Diego Unified School District

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8530

Program Description: The Business/Education Partnerships Program was established, and a full-time coordinator position funded, by San Diego City Schools on a one-year trial basis in 1982-83. The program is designed to increase communication and involvement between the schools and San Diego's business community.

During the 1982-83 school year, the coordinator worked to: 1) become aware of business-involvement programs existing within the District and provide them with support, additional coordination, if necessary, and recognition; 2) Establish additional contacts and build communication with members of the business community; 3) Establish a consistent "point of contact" within the District for business community members who wished to become involved with the schools; 4) Establish an Adopt-A-School program and publicize it to bring additional involvement of the business community with the schools; and 5) provide flexibility to plan and implement other programs involving human resources and/or donations from businesses.

The coordinator has built contact and communication through membership in, or presentations to, business and professional groups in the city. As communication develops, the major role of the coordinator becomes one of establishing and building a support network within the business community. Although the coordinator is a "school person," with a teaching credential and experience in inservice education, career education and race/human relations, it is extremely important to have a knowledge of the local business community, since the coordinator acts as liaison between the two groups.

Other functions of the coordinator include matching the interests and resources of a business with the programs of a specific school, assisting in planning and evaluating partnership activities, and providing public recognition to the partnerships. In addition, the coordinator works with a variety of business-and community-relations projects for the school district.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Career Awareness Program-Home Savings of America

Name of Contact: Judy de Cuir

Title: Coordinator, Career Awareness Program

School or Organization: Home Savings and Loan Association

Address: 4900 River Grade Road, Irwindale, CA 92170

County: Los Angeles-San Diego

Telephone: (213) 919-8511

Program Description: Home Savings and Loan Association has operated its Career Awareness program in two San Diego high schools during the past two years; it will expand the program to two more schools in 1983-84. The Career Awareness Program has three parts: classroom instruction about careers and employability, on-the-job training experiences, and scholarship awards for outstanding students.

The program also operates in several Los Angeles-area districts.
(See Attachments)

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Consultative Pediatrics/School Health Pediatric Residents, University of California, San Diego

Name of Contact: Judy Beck

Title: School Nurse Supervisor

School or Organization: San Diego Unified School District

Address: Health Services Department, 2716 Marcy Avenue, San Diego, CA 92113

County: San Diego

Telephone: (619) 233-0694

Program Description: Third year pediatric residents in ambulatory pediatrics spend one-half day per week at Encanto Elementary and Valencia Park Elementary Schools. Services to children include consultations on learning, behavioral, developmental, and health problems. Residents participate in both assessment and planning for the appropriate placement of children.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Education Committee, Greater San Diego Chamber of Commerce

Name of Contact: Bernice Leyton

Title: Vice President, Education

School or Organization: Greater San Diego Chamber of Commerce

Address: 110 West "C" Street, San Diego, CA 92101

County: San Diego

Telephone: (619) 232-0124

Program Description: The Education Committee is a standing committee of the Greater San Diego Chamber of Commerce, chaired by a member from the business community, with staff provided by the Chamber. The committee serves to:

1) keep the Chamber informed on issues regarding education,
2) work through appropriate channels to disseminate information regarding education to the business community,
3) advise Chamber leadership on educational issues, especially at the local and state levels, and
4) provide a means of identifying business resources for school programs, i.e. Adopt-A-School and advisory committees, both at local schools and at the district level.

Representatives from K-12 and Community College Districts frequently attend committee meetings to discuss educational programs and concerns.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: First Interstate Bank Career Program

Name of Contact: Tony Roe

Title: Career Development Coordinator

School or Organization: San Diego Unified School District

Address: 4100 Normal St., B-1, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8259

Program Description: Career counselors from each high school screen and select economically disadvantaged and/or minority 11th grade students who are then interviewed by First Interstate Bank personnel. Selected students work full-time during summer months and part-time after school begins in September. Students work in branch banks preparing for entry level clerical positions in branch operations and credit. The program, which was established in 1974, has employed up to seven students each year. Students receive Vocational Work Experience Education credit and are paid approximately 20% above minimum wage. Students also receive merit increases every six months and are eligible for paid vacations and medical insurance. After the students graduate from high school, attempts are made to place them in a regular employment position if there is mutual interest.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Greater San Diego Industry-Education Council

Name of Contact: Pete Rios

Title: Chairman

School or Organization: Greater San Diego Industry-Education Council

Address: San Diego County Water Authority, 2750 Fourth Avenue, San Diego, CA 92103

County: San Diego

Telephone: (619) 297-3218

Program Description: The Greater San Diego Industry-Education Council is a community organization, consisting of individuals in industry, education, and labor who are concerned that students need to be adequately prepared to maximize career opportunities and to fulfill job requirements. In existence since 1955, the GSDIEC works to promote communication and cooperation among all segments of the community in relation to career and economic education, to help students identify and meet requirements for present and future careers, to serve as a clearinghouse for career and vocational education and training programs, to motivate student commitment to educational excellence, and to provide impact and assistance to education through projects at elementary, secondary, and higher education levels.

GSDIEC projects in the past year have included development of a career awareness presentation for high school students, membership on the Advisory Committee for the TEC Center, sponsorship of awards, to educators and business people in the annual "Salute to Education and Industry" program, assistance in the Greater San Diego Science Fair, sponsorship of a quarterly Speakers Breakfast bringing people from education and industry together to hear speakers on topics of interest to both, and presentation of awards to students with prize-winning industrial arts projects at the Southern California Exposition.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Home Federal Savings and Loan H.I.R.E. Program

Name of Contact: Tony Roe

Title: Career Development Coordinator

School or Organization: San Diego Unified School District

Address: 4100 Normal Street, B-1, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8259

Program Description: This program provides work experience for minority students in the Savings and Loan industry. Since the program's inception in the fall of 1976, 140 students have been hired and trained. These high school seniors have an opportunity to apply business courses they have taken at school in a real work situation and to earn much-needed money ($3.35/hour). Students also earn school credit through the Work Experience Education program. Career counselors at the participating high schools screen appropriate student applicants who are then interviewed and selected by the company representative.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Kiwanis Club of San Diego-Partnership with Elementary Student Counseling Center Program

Name of Contact: Edwin Swain Miller, Rear Adm USN (Retired)

Title: Chairman, Major Emphasis Committee

School or Organization: Kiwanis Club of San Diego

Address: 1895 Camino del Rio South, San Diego, CA 92108

County: San Diego

Telephone: (619) 295-2137

Program Description: The Kiwanis Club of San Diego, through its Major Emphasis Committee, has made a strong commitment to work actively in the community to build awareness and financial support for Counseling Center programs in the elementary schools. Kiwanis members are convinced that early detection, prevention and character education programs are essential to the development of healthy, productive adults.

In support of the Counseling Centers, the San Diego Kiwanis Club has budgeted more than $22,000 for this project since October 1979 for Counseling Center materials, and to pay salaries of guidance aides. They also sponsor monthly demonstration programs in the Counseling Centers to make the public more aware of the programs. More than 25 Kiwanis Club members have volunteered to act as partners with counselors at individual Centers. Kiwanis Club members are actively seeking financial support for the programs from members of the business community.

The Kiwanis Club of San Diego believes that a strong preventive guidance program benefits everyone in the schools: in schools with Counseling Center programs, significantly reduced levels of disciplinary referrals to the principal, suspensions, and student absenteeism have been recorded. Students who deal with their personal and emotional problems are better able to concentrate on school work and achieve academically. If, as John Naisbitt writes in Megatrends, we are becoming a "high tech, high touch" society, the Elementary Student Counseling Center program will help students gain personal support for survival in a technological society.
(See Attachments)

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Naval Regional Medical Center Satellite Adolescent Clinic

Name of Contact: Judy Beck

Title: School Nurse Supervisor

School or Organization: San Diego Unified School District

Address: Health Services Department, 2716 Marcy Avenue, San Diego, CA 92113

County: San Diego

Telephone: (619) 233-0694

Program Description: Physicians from the Naval Regional Medical Center provide evaluation and treatment for military dependents. This school based clinic is in the health office at Serra High School and is coordinated by the school nurse. The Satellite Clinic increases the accessibility of medical care for adolescent military dependents and functions as an initial assessment area for complex medical problems of students.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Project Business

Name of Contact: Jack Gaffney

Title: Curriculum Consultant, Social Studies

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8019

Program Description: Project Business, a program of Junior Achievement, provides assistance to classroom teachers in the area of economic education. Representatives from business volunteer to work in classrooms with teachers and assist in the teaching of economic concepts. For fifteen weeks, the business volunteers make presentations one period per week, and coordinate those presentations with an instructional program carried on by the classroom teacher. District funding has allowed for a field trip for each class to have firsthand experience with the business world. Junior Achievement has supported the project with additional funding including a full-time coordinator.

Project Business has functioned in the San Diego Unified School District since 1979. In 1982-83, 17 junior high schools in San Diego had involvement of one or more Project business volunteers. Project Business gives students first-hand exposure to the economic system and an opportunity to have personal experience with people who are successful in the business world.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Project Rainbow

Name of Contact: Lincoln R. Ward, Pacific Telephone and Dr. Thomas Payzant, San Diego Unified School District

Title: Ward, General Manager and Payzant, Superintendent

School or Organization:

Address: Ward, Pacific Telephone Company, 525 "B" St., San Diego, CA 92101 and Payzant, San Diego Unified School District, 4100 Normal St., San Diego, CA 92103

County: San Diego

Telephone: Ward, (619) 574-4111 and Payzant, (619) 293-8418

Program Description: Currently in planning stages, Project Rainbow is a collaborative program aimed at improving the learning skills of children in four San Diego target elementary schools. San Diego business and industry, institutions of higher education, and community groups will team up with the city school system to develop techniques through which achievement can be significantly improved. Each Project Rainbow school will utilize effective schools research to develop a specific program focus and will work through the 1983-84 school year to plan for full implementation in the summer and fall of 1984.

Project Rainbow stemmed from the concerns of Jess Haro and Vahac Mardirosian, of the Chicano Federation of San Diego, who approached Linc Ward, general manager of Pacific Telephone in San Diego. Ward enlisted the support of higher education, industry and community leaders for the project. It is hoped that, if the pilot programs to improve reading, writing and mathematics instruction are successful, the same techniques might be applied to other San Diego schools.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Property Management Advisory Committee

Name of Contact: Dr. Thomas W. Payzant

Title: Superintendent of Schools

School or Organization: San Diego Unified School District

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8418

Program Description: On March 22, 1983, the Board of Education authorized the creation of an ad hoc Property Management Advisory Committee, whose members are selected by, and serve at, the pleasure of the superintendent. The function of the committee is to assist in the management of the district's real property in such a way that:

a. The district's property inventory is periodically reviewed and properties no longer needed for education purposes will be brought before the Board of Education for consideration for disposition.

b. Where feasible, a sustaining source of income shall be created through the lease, sale, exchange, or development of surplus real property.

c. Planning and marketing techniques shall be utilized to maximize the income realized from the ultimate disposition of surplus property.

d. Sound business judgment and practice will be used to arrive at the most prudent real property transactions, including the use of all legal alternatives available to the district.

e. Funds derived from the disposal or lease of district property shall accrue to a fund established by the superintendent, expenditures of which will be restricted to funding capital outlay and major maintenance needs of the district.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Science and Engineering Career Day

Name of Contact: Freyda Cohen

Title: Career Development Counselor

School or Organization: San Diego Unified School District

Address: 4100 Normal St., B-1, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8259

Program Description: For the past four years, the San Diego Council of Black Engineers has sponsored a Science and Engineering Career Day to expose career opportunities in the science and engineering professions to approximately 250 local junior and senior high school minority students. Particular emphasis is placed on role models, motivation, college preparation, and career planning. Students are provided with round-trip bus transportation from their schools to the conference site. The 1982 site was the Sheraton Harbor Island Hotel. Students were also treated to a luncheon. Cooperation was received from San Diego Gas and Electric, Hewlett-Packard, and Kercheval & Associates.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Secondary Magnet Program Advisory Committees

Name of Contact: Trish Harris

Title: Resource Teacher, Secondary Magnet Programs

School or Organization: San Diego City Schools

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: 293-8411

Program Description: Advisory committees for secondary school magnet programs were first formed in 1977 at the start of the San Diego Plan for Racial Integration. These committees function at seven high school sites with career-oriented magnets. At each site, they are administered by the magnet program coordinator, who sometimes co-chairs the committee with a business representative.

Magnet program advisory committees are primarily composed of representatives from businesses related to the focus of the program. They give input and response to program design and course offerings, provide relevant materials for classroom use, provide presentations and tours about business topics, and frequently offer work experience opportunities for students in magnet programs. The input and assistance from businesses provide direct and current support for students and teachers in these magnet programs.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Summer Internship Programs for Teachers

Name of Contact: Jeanne Jehl

Title: Coordinator, Business/Education Partnerships Program

School or Organization: San Diego Unified School District

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8530

Program Description: Mathematics, science, and computer education teachers from San Diego City Schools have had an opportunity to participate in two summer internship programs in 1983. These work opportunities give teachers an opportunity to make connections in the business world, to see current applications of material they are teaching, to work with up-to-date equipment, and to supplement their teaching salaries.

The Naval Ocean Systems Center, in cooperation with the regional TEC (Teacher Education and Computer) Center, has hired fourteen teachers from throughout San Diego County as scientists for the summer; seven of these teachers are from San Diego City Schools. In addition, M/A Com Linkabit, a manufacturer of telecommunications and computer switching equipment, has hired three San Diego City Schools teachers for the summer. These teachers of mathematics, chemistry, and physics, along with a career counselor, will work side-by-side with Linkabit employees for the summer, making connections with people and resources to supplement classroom instruction next year.

Linkabit management looks toward expanding the program in 1984 to employ some students who study under these teachers. San Diego City Schools would like to expand this program in 1984 to include internship opportunities for mathematics and science instructors in other "high tech" companies.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Superintendent's Community Advisory Committee for Budget Planning

Name of Contact: Eugene Brucker

Title: Special Assistant to the Superintendent

School of Organization: San Diego Unified School District

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8034

Program Description: The Superintendent's Community Advisory Committee for Budget Planning functioned for the first time during the 1982-83 school year. The fourteen-member committee included representatives from the Chamber of Commerce, the San Diego Taxpayers Association, various community and ethnic groups, and groups with special interests in regard to educational programs.

The committee met from December, 1982 through June 1983, during the budget planning process. It reviewed budget proposals and made recommendations for reductions required to balance the budget. Because of the positive interaction and consensus developed by this group, recommendations were made for budget cuts in all areas without the competition for funding which sometimes develops between groups.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Voter Turn-On '82

Name of Contact: Eugene Brucker

Title: Special Assistant to the Superintendent

School or Organization: San Diego Unified School District

Address: 4100 Normal Street, San Diego, CA 92103

County: San Diego

Telephone:

Program Description: Voter Turn-On '82 was a project funded by two San Diego businessmen, to involve senior high school students in an effort to increase voter registration and participation in the November 1982 general election. Students in the district's fifteen comprehensive high schools, organized through their Associated Student Body groups, competed to carry out activities that would increase registration and turnout of voters in their areas. More than $80,000 in prize money was awarded to schools who carried on creative and successful campaigns. Funds were spent on projects at the schools which had been cut from the budget because of funding cutbacks, including instructional equipment and supplies and support for student activities.

Schools report that student interest in the election process was increased by the Voter Turn-On project at the schools. Many social studies and government teachers tied project experiences to classroom instruction.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Youth Housing Opportunity Program

Name of Contact: Jerry Hren

Title: President, Youth Housing Opportunity Program

School or Organization:

Address: c/o American Valley Bank, 1234 E. Main Street, El Cajon, CA 92021

County: San Diego

Telephone: (619) 579-0123

Program Description: The Youth Housing Opportunity Program is a non-profit affiliate of the San Diego Building Contractors Association and the Home Builders Council. Working in cooperation with the Neighborhood Housing Services, YHOP has paid students in a Building Occupations Regional Occupational Program class to rehabilitate housing in San Diego neighborhoods.

YHOP is a successful program, operating for three summers. It has employed 22 students this summer incorporating classroom instruction, practical experience under supervision of professional builders, and financial rewards for working three highly motivating aspects of an instructional program. In 1983, the YHOP project painted a house, rehabilitated office space for the Neighborhood Housing Services program, and prepared a house for tenants. Benefits from YHOP accrue to students, property owners, and the neighborhoods of San Diego.

BUSINESS/COMMUNITY PROGRAMS
IN SUPPORT OF LOCAL EDUCATION

Program Title: Work Experience Education Program

Name of Contact: Anthony Roe

Title: Career Development Coordinator

School or Organization: San Diego Unified School District

Address: 4100 Normal St., B-1, San Diego, CA 92103

County: San Diego

Telephone: (619) 293-8259

Program Description: Work Experience Education is a program through which high school students receive academic credit for paid and non-paid work experience and attend related instruction classes at their schools. For the 1982-83 school year, enrollment in San Diego City Schools Work Experience Education program was 3,423. A breakdown of the WEE program enrollment is as follows: General - 3,052; Exploratory - 362; Vocational - 110. Brochures explaining the Work Experience Education Program are distributed to students, staff and the San Diego community.
(See Attachment)